



FORM NL-36- BUSINESS -CHANNELS WISE

UNITED INDIA INSURANCE COMPANY LIMITED

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Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year		
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	
1	Individual agents	28,04,262	1,83,132.97	53,00,665	3,56,052.82	25,15,734	1,76,189.90	47,17,367	3,38,808.39	
2	Corporate Agents-Banks	50,590	2,272.44	98,246	5,692.88	72,751	8,184.46	1,35,881	20,010.81	
3	Corporate Agents -Others	13,718	1,022.57	30,317	3,989.21	13,042	2,903.01	26,485	5,385.63	
4	Brokers	6,52,086	1,12,602.15	10,68,935	2,37,213.03	1,66,686	82,510.39	2,71,451	1,85,052.59	
5	Micro Agents	1,483	197.29	3,603	707.59					
6.a	Direct Business:Officers/Employees									
6.b	Direct Business:Online (Through Company Website)	1,117	1,347.45	1,959	2,783.51	1,859	1,559.30	2,787	3,157.79	
6.c	Direct Business:Others	6,334	308.75	12,716	648.66	20	0.64	8,410	372.80	
7	Common Service Centres(CSC)	94,363	1,64,862.21	1,95,376	2,93,737.26	1,08,165	1,32,933.29	1,96,951	2,53,371.30	
8	Insurance Marketing Firm	89	1.48	256	4.31	811	3.90	1,235	8.87	
9	Point of sales person (Direct)	1,483	197.29	3,603	707.58	1,994	320.72	4,093	801.20	
10	MISP (Direct)	63,586	2,494.48	96,153	3,963.82	5,800	725.38	7,085	970.55	
11	Web Aggregators	15,136	1,030.18	31,142	2,266.41	10,476	1,248.98	22,704	2,497.10	
12	Referral Arrangements	2,79,123	7,170.15	4,58,560	12,603.94	1,52,796	5,187.82	3,04,381	9,785.39	
13	Others					-	-	-	-	
	Govt Schemes									
	MOU	106	25,274.45	743	25,814.86	9	34,689.46	91	56,514.97	
	Business associates	144	180.13	318	504.49	307	397.52	641	459.54	
		205	375.65	386	884.10	203	763.48	423	1,544.17	
	Total (A)	39,83,620	5,02,093.99	73,02,592	9,46,690.37	30,50,450	4,46,854.77	56,99,562	8,77,196.93	
14	Business outside India (B)									
	Grand Total (A+B)	39,83,620	5,02,093.99	73,02,592	9,46,690.37	30,50,450	4,46,854.77	56,99,562	8,77,196.93	

Note:

- (a). Premium means amount of premium received from business acquired by the source
- (b). No of Policies stand for no. of policies sold
- (c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable